Brunei DMARC & MTA-STS Adoption Report 2024



POWER DMARC

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▶ Email authentication is non-negotiable when it comes to email security in 2024. Authenticating business emails not only maintains customer trust and prevents email-based cyber attacks, it is also a mandatory requirement by major ESPs like Google and Yahoo.

The following report provides a comprehensive analysis of the current state of DMARC, SPF, MTA-STS, and DNSSEC for 250 analyzed Brunei organizational domain names. The report provides deep insights into key statistics about email security adoption in the country and its resilience towards phishing and spoofing attacks.

DMARC & MTA-STS Overview

- ▶ What is DMARC?
- ▶ What is MTA-STS?

Assessing the Threat Landscape

In our Brunei DMARC and Email Authentication Adoption Report for 2024, we will address the following major concerns:

- What's the state of SPF and DMARC adoption?
- How prevalent is MTA-STS adoption?
- ▶ What's the DNSSEC enablement rate?
- ► How can Brunei improve email security to stop impersonation attacks?
- Which sectors are most vulnerable to phishing?
- How can organizations combat email-based threats?

Sectors Analyzed

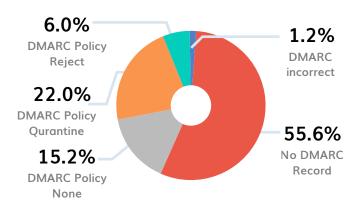
Total domains analyzed: 250

- ▶ Banking
- **▶** Education
- ▶ Government
- ▶ Healthcare

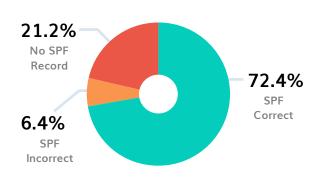
- ▶ Telecommunication
- ▶ Transport
- ► Miscellaneous Businesses

What Do the Numbers Say?

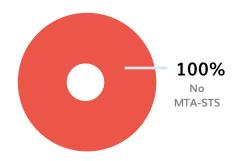
Brunei DMARC Adoption Analysis



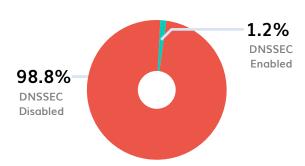
Brunei SPF Adoption Analysis



Brunei MTA-STS Adoption Analysis

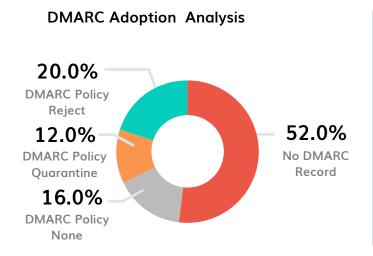


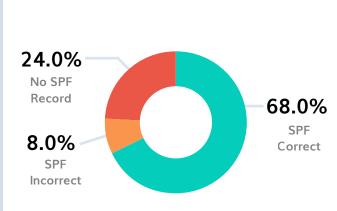
Brunei DNSSEC Adoption Analysis



Sector-wise Analysis of Domains in Brunei

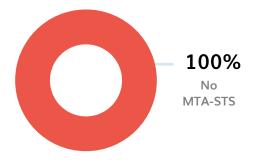
Banking Sector



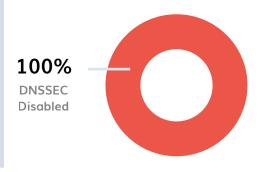


SPF Adoption Analysis

MTA-STS Adoption Analysis

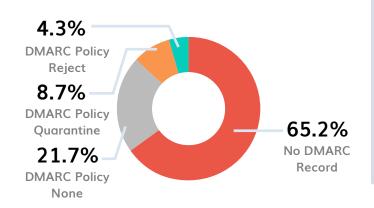


DNSSEC Adoption Analysis



Education Sector

DMARC Adoption Analysis



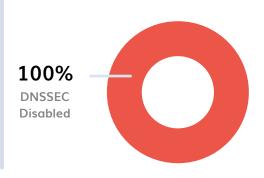
SPF Adoption Analysis



MTA-STS Adoption Analysis

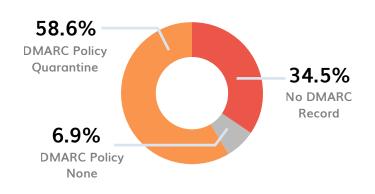


DNSSEC Adoption Analysis



Government Sector

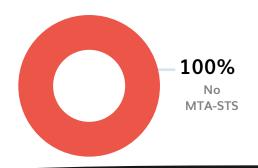
DMARC Adoption Analysis



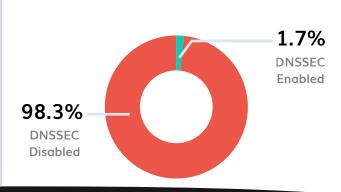
SPF Adoption Analysis



MTA-STS Adoption Analysis



DNSSEC Adoption Analysis



Healthcare Sector

DMARC Adoption Analysis

10.0% **DMARC Policy** Reject 15.0% 75.0% **DMARC Policy** No DMARC None Record

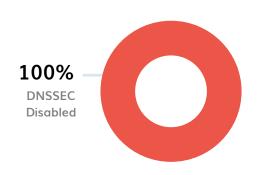
SPF Adoption Analysis



MTA-STS Adoption Analysis

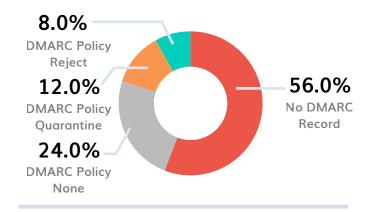


DNSSEC Adoption Analysis

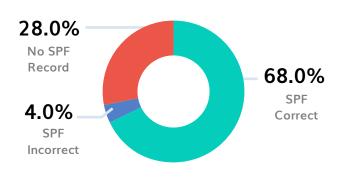


Telecom Sector

DMARC Adoption Analysis



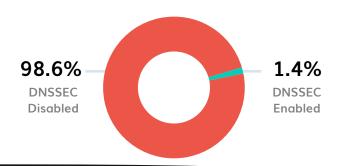
SPF Adoption Analysis



MTA-STS Adoption Analysis

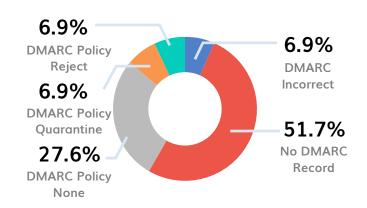


DNSSEC Adoption Analysis

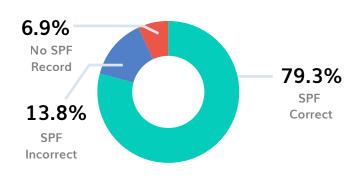


Transport Sector

DMARC Adoption Analysis



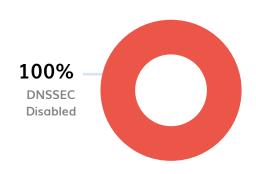
SPF Adoption Analysis



MTA-STS Adoption Analysis

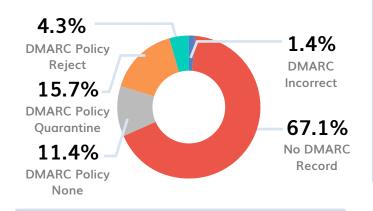


DNSSEC Adoption Analysis



Miscellaneous Businesses

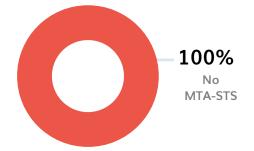
DMARC Adoption Analysis



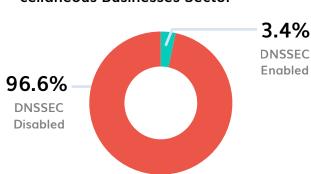
SPF Adoption Analysis



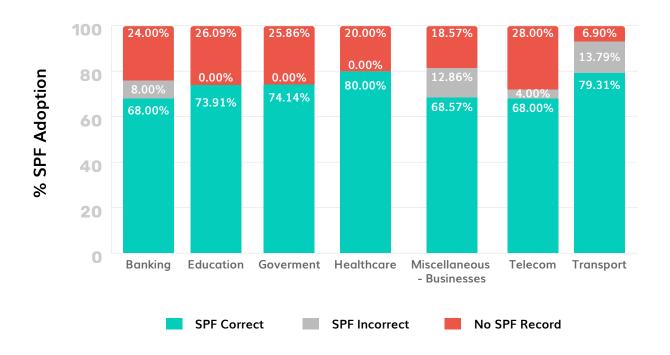
MTA-STS Adoption Analysis: Brunei Miscellaneous Businesses Sector



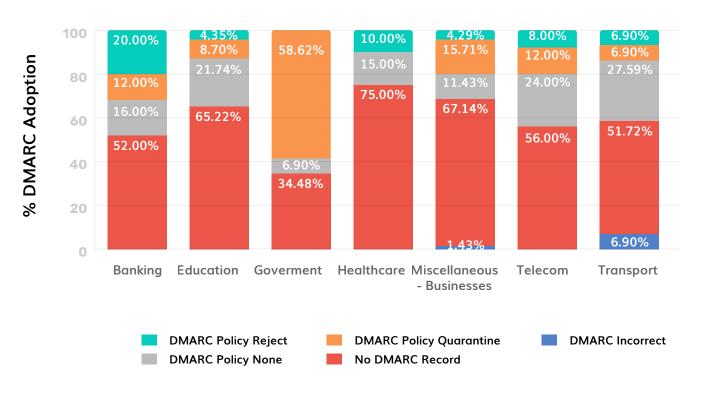
DNSSEC Adoption Analysis: Brunei Miscellaneous Businesses Sector



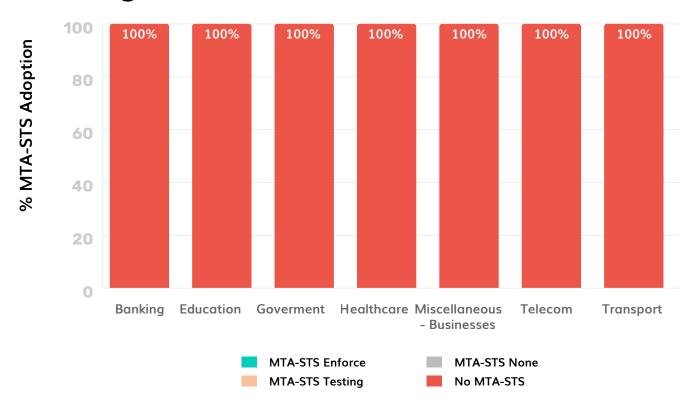
Comparative Analysis of SPF Adoption among Different Sectors in Brunei



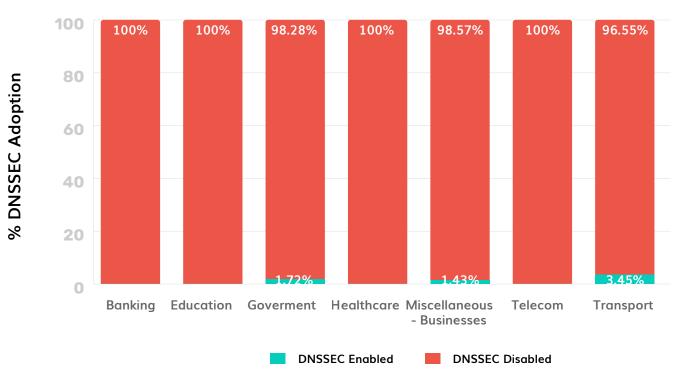
Comparative Analysis of DMARC Adoption among Different Sectors in Brunei



Comparative Analysis of MTA-STS Adoption among Different Sectors in Brunei



Comparative Analysis of DNSSEC Adoption among Different Sectors in Brunei



Brunei DMARC & MTA-STS Adoption Rates: Key Statistics

- More than 70% of organizations in the Brunei Healthcare sector do not have DMARC implemented.
- More than 60% of Brunei Educational Institutions are not protected against spoofing attacks.
- Less than 20% of business domains in Brunei had enforced DMARC policies at p=reject
- Less than 2% of business domains in Brunei have DNSSEC enabled
- None of the analyzed Brunei domains have MTA-STS enabled

Critical Errors that Organizations in Brunei Are Making

From the analysis, we uncovered several critical errors organizations in Brunei were making when it came to implementing email authentication protocols and protecting their domain names. Let's discuss them:

- 1 Low DMARC configuration rates.
- 2 SPF and DMARC configuration errors
- 3 Usage of permissive DMARC policies like p=none
- 4 Lack of MTA-STS and TLS-RPT adoption and implementation
- 5 Very low DNSSEC enablement rates
- 6 SPF DNS lookups exceeding the limit of 10
- 7 Multiple DMARC/SPF records configured for the same domain



How Can Organizations in Brunei Improve Email Security & Deliverability?

- Given below are a few key recommendations for improving email security and deliverability among organizations and government entities in Brunei:
- 1 Stay within SPF DNS lookup limits and avoid SPF void errors.
- 2 Use automated tools for error-free SPF, DMARC, and MTA-STS records to reduce human
- 3 Publish singular SPF and DMARC records per domain.
- 4 Comply with Google and Yahoo's email sender requirements.
- 5 Gradually move from a p=none to a p=reject DMARC policy while monitoring DMARC
- 6 Enable MTA-STS and TLS-RPT for protection against MITM attacks.
- 7 Activate DNSSEC for secure DNS queries.
- 8 Use BIMI for branded email visual verification and authentication.





How Can PowerDMARC Help?

PowerDMARC provides an all-in-one email authentication solution for businesses of any size. We manage DMARC, SPF, DKIM, MTA-STS, TLS-RPT, and BIMI, giving you simplified DMARC reports and advanced Al-powered domain security insights.



We also offer DMARC MSP partnership opportunities with full-platform white-labeling support, video training, and rebranded marketing materials to help protect client domains and boost profits.

Let's join hands to increase the rate of DMARC & MTA-STS adoption and strengthen the email security infrastructure in businesses across Brunei and the Middle East. Contact us at support@powerdmarc.com to find out how we can help protect your domain and business today!