DMARC Compliance Checklist

POWERDMARC

	Requirements & Recommendations	Deadline	Potential Consequence	Who do these apply to
Microsoft	• SPF, DKIM, and DMARC • DMARC at least at p=none • SPF and DKIM pass • DMARC aligned against either SPF or DKIM (preferably both) • Functional unsubscribe links	May 5, 2025	Outright rejection of email with "550; 5.7.515 Access denied" error	5000+ email senders to Microsoft consumer service inboxes
Google	• DMARC, SPF, DKIM • Spam rate < 0.3% • One-click unsubscribe • RFC 5322 compliance • Valid PTR records • ARC headers on forwarded emails	June 2024	Email rejected outright if requirements are unmet	5000+ email senders to Google mailboxes
Yahoo	• DMARC, SPF, DKIM • Spam rate < 0.3% • One-click unsubscribe • Valid PTR records • RFC 5322 compliance	February 2024	Email rejected outright if requirements are unmet	5000+ email senders to Yahoo inboxes
Apple (iCloud Mail)	• DMARC, SPF, DKIM • Unsubscribe link • ARC headers for forwarded emails	Not explicitly stated	Email rejected outright if requirements are unmet	5000+ email senders to Apple Mail inboxes
DORA	• Enforces the adoption of risk monitoring and management controls to boost resilience • While not mandatory, DMARC can support this through enhanced email security & visibility	January 17, 2025	Non-adoption of risk management and monitoring controls can lead to regulatory issues.	Financial institutions and ICTs
PCI DSS v4.0	• Requires automated detection/prevention of phishing. • While not mandatory, DMARC, SPF, and DKIM are recommended controls to support compliance	March 31, 2025	Failure to implement required anti-phishing measures may result in non-compliance penalties.	Cardholder data and payment card data handlers
ISO/IEC 27001	• Mandates proactive information security and risk management. • DMARC supports Annex A controls around threat detection and email security, though not mandated.	No fixed deadline	Lack of information security increases the risk of undetected threats and possible audit issues.	Small & mid-sized enterprises, large corporations, government institutions, and non-profits